Introduction to

Competitive Machine Learning

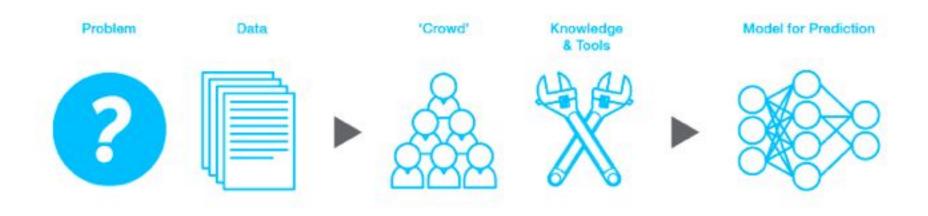
Matt Motoki & Thomas Yokota

Overview

- What is Competitive Machine Learning?
- Why Compete?
- Where Can I Compete?
 - Netflix
 - ImageNet
 - Kaggle
- How Do I Start?
 - Kaggle Walkthrough
 - Titanic Competition

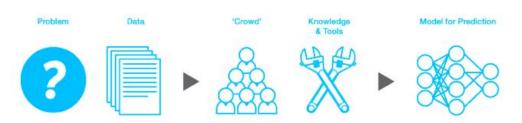
What is Competitive Machine Learning?

What Is Competitive Machine Learning?



What Is Competitive Machine Learning?

- 1. Problem
 - a. Business
 - b. Research
- 2. Data
 - a. Messy
 - b. Disparate sources
 - c. Different formats (text, tabulated, images, etc.)
- 3. Crowd-sourced
 - a. Teaming up
- 4. Knowledge & Tools
 - a. Python, R, Keras, TF, C++, etc.
- Models
 - a. Benchmarked (evaluation score)
 - b. Leaderboard



What Competitive Machine Learning Lacks

- Problem Formulation
- Customer Interaction
- In-depth theory

Problems with Competitions

- Gains are incremental
- Addictive

What Competitive Machine Learning Lacks

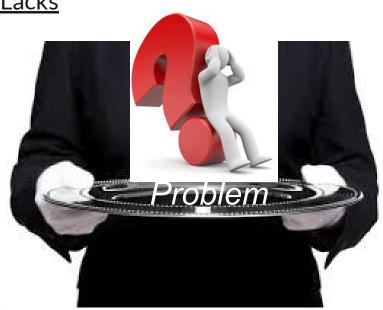
- Problem Formulation
- Customer Interaction
- In-depth theory

Problems with Competitions

- Gains are incremental
- Addictive

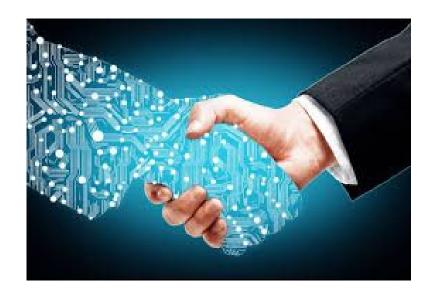
What Competitive Machine Learning Lacks

Problem Formulation



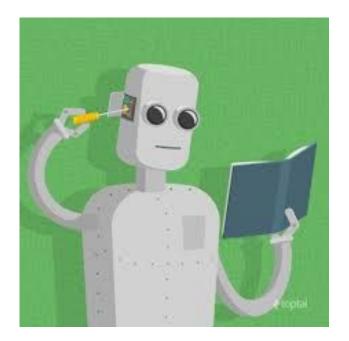
What Competitive Machine Learning Lacks

- Problem Formulation
- Customer Interaction



What Competitive Machine Learning Lacks

- Problem Formulation
- Customer Interaction
- In-depth theory

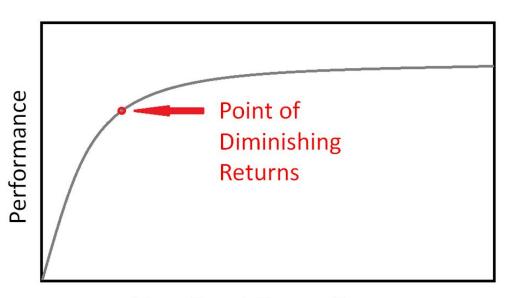


What Competitive Machine Learning Lacks

- Problem Formulation
- Customer Interaction
- In-depth theory

<u>Problems with Competitions</u>

Gains are incremental



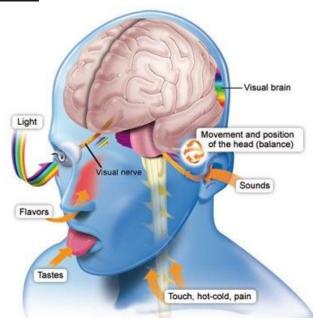
Time Spent Competing

What Competitive Machine Learning Lacks

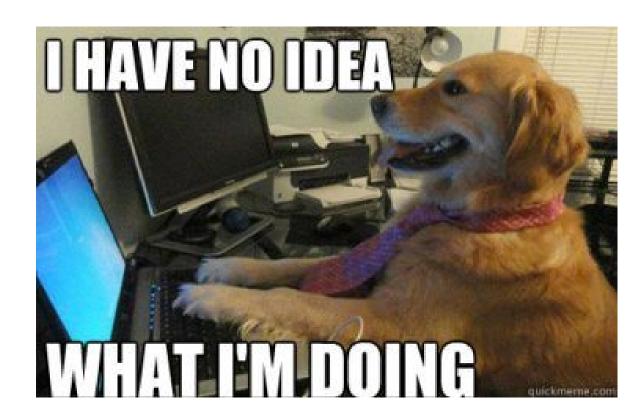
- Problem Formulation
- Customer Interaction
- In-depth theory

Problems with Competitions

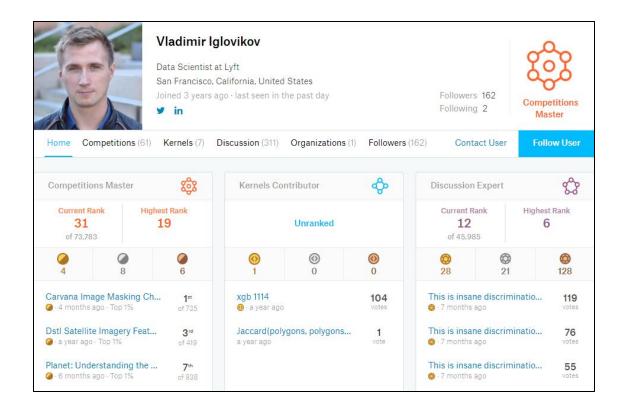
- Gains are incremental
- Addictive



Gain experience

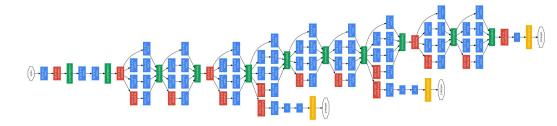


- Gain experience
- Build a portfolio



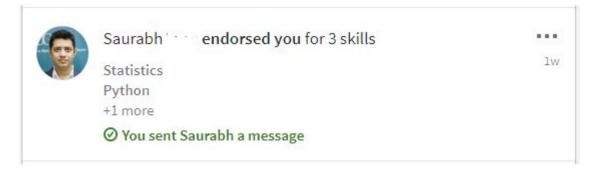
- Gain experience
- Build a portfolio
- Learn new techniques

Google Inception Network



XGBoost eXtreme Gradient Boosting

- Gain experience
- Build a portfolio
- Learn new techniques
- Networking



- Gain experience
- Build a portfolio
- Learn new techniques
- Networking
- **Prizes**



2018 Data Science Bowl Find the nuclei in divergent images to advance medi...

598 teams Featured - 3 months to go - & biology



Mercari Price Suggestion Challenge Can you automatically suggest product prices to onl... Featured - a month to go -

\$100,000 1,801 teams

\$100,000



Zillow Prize: Zillow's Home Value Predictio... Can you improve the algorithm that changed the wo ... Featured - 14 days ago - housing, real estate

\$1,200,000 3,779 teams



Passenger Screening Algorithm Challenge Improve the accuracy of the Department of Homela... Featured - a month ago - \ terrorism, image data, ... \$1,500,000 518 teams

- Gain experience
- Build a portfolio
- Learn new techniques
- Networking
- Prizes
- Job opportunities





Facebook V: Predicting Check Ins

Identify the correct place for check ins 1,212 teams · 2 years ago

Where Can I Compete?

Netflix Prize

Everything is personalized







Over 75% of what people watch comes from a recommendation

NETFLIX

Background

- Improve Netflix's Cinematch algorithm by 10% (RMSE).
- 100 million movie ratings, 480,189 movies and 17,770 users
- Oct 2006 Sep 2009
- \$1,000,000 prize

NETFLIX

Background

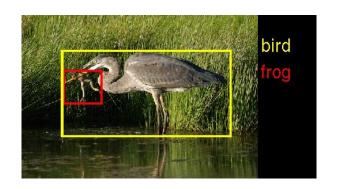
- Improve Netflix's Cinematch algorithm by 10% (RMSE).
- 100 million movie ratings, 480,189 movies and 17,770 users
- Oct 2006 Sep 2009
- \$1,000,000 prize

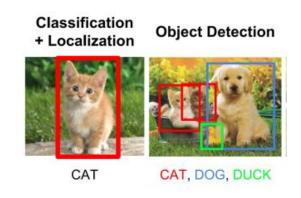
Winning Solution

- Matrix factorization
- Neural Networks
- Gradient Boosted Trees



ImageNet Large Scale Visual Recognition Challenge

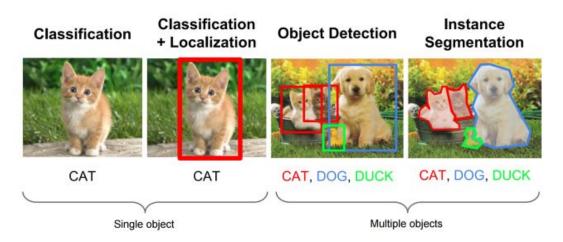






Background

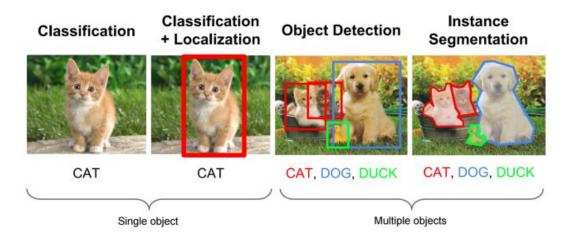
- Started in 2010
- 14,197,122 images
- 154 GB compressed





Background

- Started in 2010
- 14,197,122 images
- 154 GB compressed

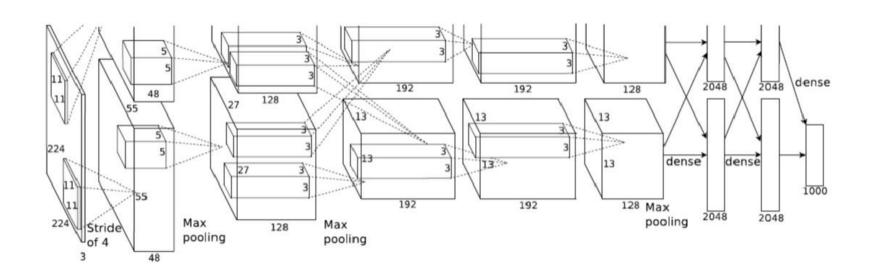


Tasks

- Object localization for 1000 categories.
- Object detection for 200 fully labeled categories.
- Object detection from video for 30 fully labeled categories.



2012: Alexnet started the deep learning craze.

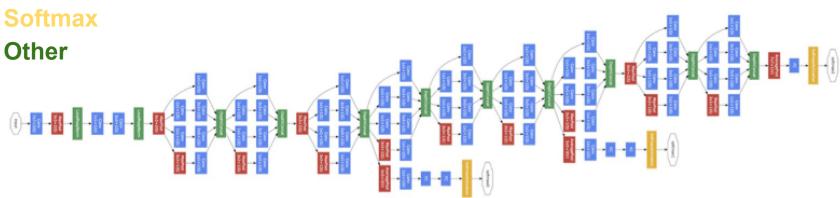




2014: Google introduced the Inception architecture

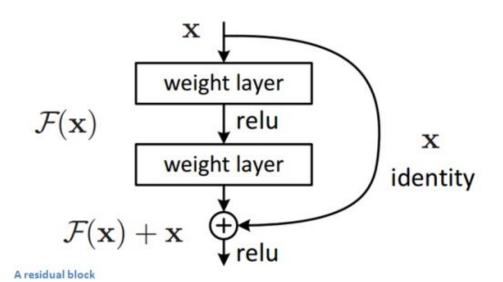
Convolution

Pooling



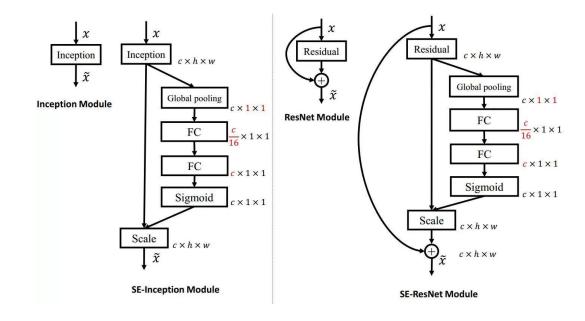


2015: Microsoft research introduced **Deep Residual Networks** (ResNet)

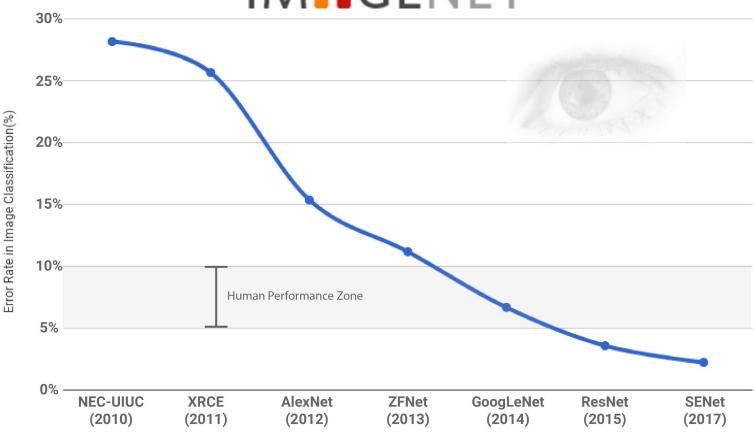




2017: Momenta introduced **Squeeze-and-Excitation Networks** (SENet)



IM GENET

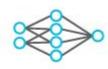


kaggle

http://www.kaggle.com

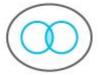


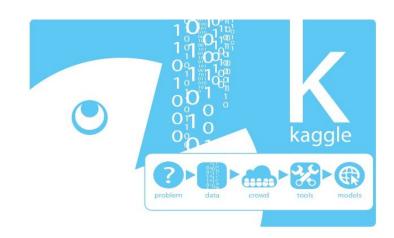








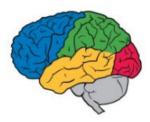




kaggle

- Created in 2010
- Acquired by Google in 2017
- Competitions support advances in machine learning and AI in both industry and research
- Clients include









kaggle Walkthrough

jobs board >

The Home of Data Science & Machine Learning

Kaggle helps you learn, work, and play



Create an account

Host a competition

Competitions >

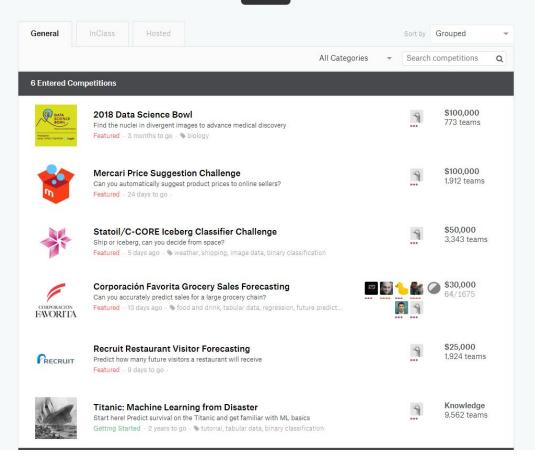
Climb the world's most elite machine learning leaderboards

Datasets >

Explore and analyze a collection of high quality nublic datasets

Kernels >

Run code in the cloud and receive community feedback on your work





2018 Data Science Bowl

Find the nuclei in divergent images to advance medical discovery



\$100,000 Prize Money



Presented by Booz Allen Hamilton - 774 teams - 3 months to go (2 months to go until merger deadline) Nien | Hamilton & kaggle

Overview Data Kernels Discussion Leaderboard Rules

Overview

Description

Evaluation

Prizes

About

Timeline

Spot Nuclei. Speed Cures.

Imagine speeding up research for almost every disease, from lung cancer and heart disease to rare disorders. The 2018 Data Science Bowl offers our most ambitious mission yet: create an algorithm to automate nucleus detection.

We've all seen people suffer from diseases like cancer, heart disease, chronic obstructive pulmonary disease, Alzheimer's, and diabetes. Many have seen their loved ones pass away. Think how many lives would be transformed if cures came factor

2018 Data Science Bowl

Find the nuclei in divergent images to advance medical discovery



\$100,000 Prize Money

Booz Aller Booz Allen Hamilton · 774 teams · 3 months to go (2 months to go until merger deadline) llen | Hamilton & kaggle

Overview Data Kernels Discussion Leaderboard Rules

Overview

Description

Evaluation

Prizes

About

Timeline

This competition is evaluated on the mean average precision at different intersection over union (IoU) thresholds. The IoU of a proposed set of object pixels and a set of true object pixels is calculated as:

$$IoU(A,B) = rac{A \cap B}{A \cup B}.$$

The metric sweeps over a range of IoU thresholds, at each point calculating an average precision value. The threshold values range from 0.5 to 0.95 with a step size of 0.05: (0.5, 0.55, 0.6, 0.65, 0.7, 0.75, 0.8, 0.85, 0.9, 0.95). In other words, at a threshold of 0.5, a predicted object is considered a

"hit" if its intersection over union with a ground truth object is greater than 0.5.

Stage1_sample_submis... Stage1_sample_submission.csv.zip 2.62 kB Lage1_train_labels.... Data Description Stage1_sample_submission.csv.zip 2.62 kB

Data Description

This dataset contains a large number of segmented nuclei images. The images were acquired under a variety of conditions and vary in the cell type, magnification, and imaging modality (brightfield vs. fluorescence). The dataset is designed to challenge an algorithm's ability to generalize across these variations.

Each image is represented by an associated ImageId. Files belonging to an image are contained in a folder with this ImageId. Within

images contains the image file.

masks contains the segmented masks of each nucleus. This folder is only included in the training set. Each mask contains one
nucleus. Masks are not allowed to overlap (no pixel belongs to two masks).

nucleus. Masks are not allowed to overlap (no pixel belongs to two masks).

The second stage dataset will contain images from unseen experimental conditions. To deter hand labeling, it will also contain images

Please see the evaluation page for details.

As with any human-annotated dataset, you may find various forms of errors in the data. You may manually correct errors you find in the training set. The dataset will not be updated/re-released unless it is determined that there are a large number of systematic errors. The

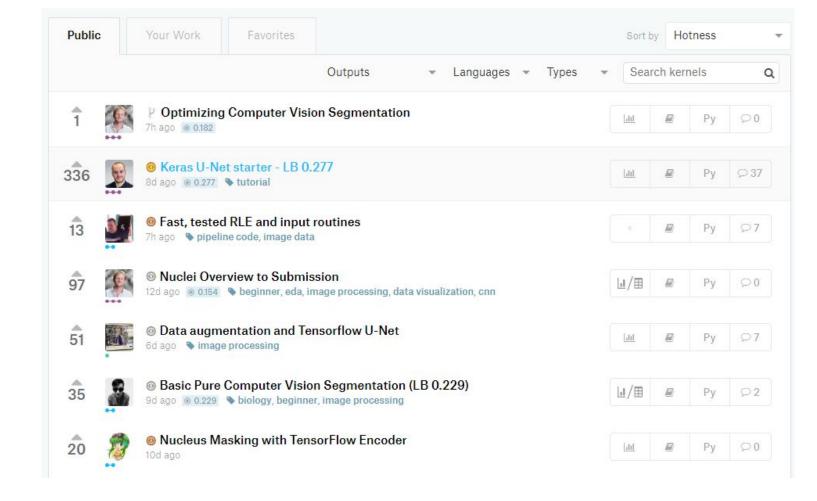
that are ignored in scoring. The metric used to score this competition requires that your submissions are in run-length encoded format.

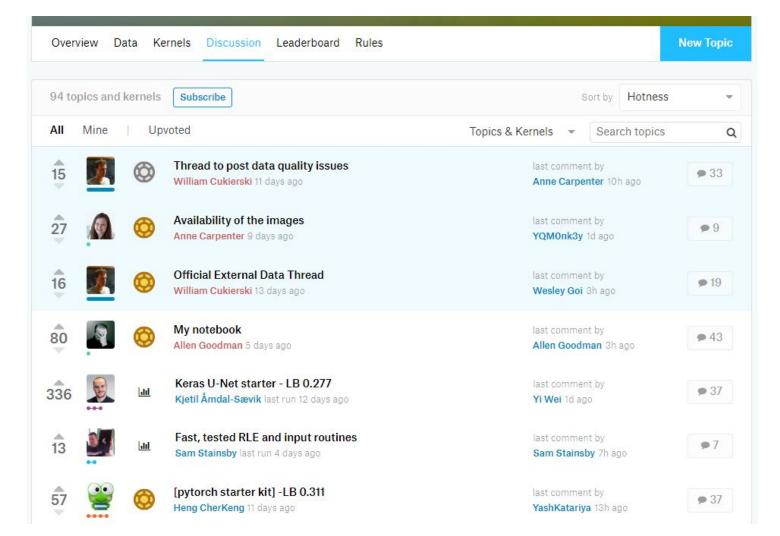
File descriptions

this folder are two subfolders:

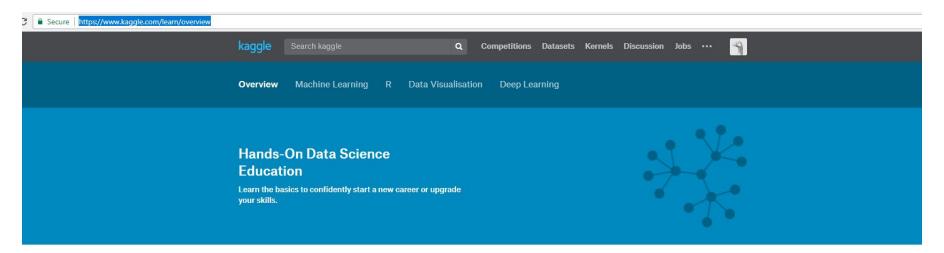
- /stage1_train/* training set images (images and annotated masks)
- $/stage1_test/*$ stage1 test set images (images only, you are predicting the masks)

masks of the stage 1 test set will be released with the release of the stage 2 test set.

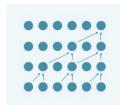




This leaderboard is calculated with all of the test data.					🕹 Raw Data 🛭 🏖 Refresh		
In the	money	■ Gold ■ Silver ■ Bro	nze				
#	∆1w	Team Name	Kernel	Team Members	Score @	Entries	Last
1	new	Allen Goodman (not priz	ze elig	Q	0.634	13	3h
2	-	Malong Tech.		.₩	0.508	22	1d
3	▼ 2	ZFTurbo		<u>@</u>	0.462	12	1d
4	1 - 1	Tim Hochberg		A	0.454	9	4d
5	▼ 2	outrunner			0.425	7	9d
6	- 1	Tran Dang Dinh Ang		1	0.425	22	2d
7	▲ 105	Yuanfang Guan		c ad	0.422	2	5d
8	<u>^6</u>	Diogo			0.416	17	1d



Tracks https://www.kaggle.com/learn/overview



Machine Learning

Machine learning is the hottest field in data science, and this track will get you started quickly.



R

Learn the language designed for data analysis. This track includes data setup, machine learning and data visualization.



Data Visualisation

Visualisation is one of the most versatile skills in data science. Make insightful and beautiful graphics to see what's happening in any dataset.



Deep Learning

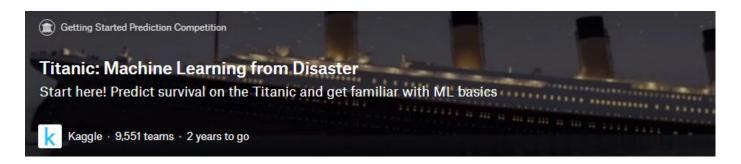
Learn TensorFlow to take Machine Learning to the next level. Your new skills will amaze you.

Q&A



Titanic: Machine Learning from Disaster

- Beginner friendly binary classification problem
- Predict whether a person will survive
- Excellent tutorials in python and R
- Join the Local Team!



Titanic Competition